

# Bloomfield Record.

## NEWARK BUSINESS DIRECTORY.

**Agricultural Implements, Farm Machinery, Field and Garden Seeds:**  
JOHN A. MILLER, 140 Broad St.  
**Books, Stationery, etc.**  
NEWARK SAVINGS INSTITUTION, 872 and 874 Broad street.  
M. R. DENNIS & Co., 739 Broad street.  
**Books & Shoes.**  
TAYLOR & WILLIAMS, 127 Market street.  
C. A. FELCH, 223 Broad street.  
**Clothing.**  
E. DENHAM & Co., 815 Broad street.  
**Crockery, China, Glass Ware.**  
G. W. LAWRENCE, 451 Broad street.  
**Dry Goods.**  
MAYNARD & Co., 677 Broad street.  
E. C. SMITH & Sons, 623 Broad street.  
**Gen's Furnishing Goods.**  
R. F. JOLLY & Co., 527 Broad street.  
**Hardware, Iron, &c.**  
MACKNET, WILSON & Co., 739 Broad street.  
**Insurance.**  
HOMEROLD (FIRE) INSURANCE CO., 733 Broad street.  
**Paper Hangings.**  
M. A. FRANKS, 623 Broad street.  
**Silver Ware, Cutlery, &c.**  
BESS, MAYO, 587 Broad St.

## N. B. & M. H. C. R. R.

**BLOOMFIELD TIME TABLE, FEB. 1, 1873.**  
LEAVE BLOOMFIELD, Del. & N. J. R. R., every half hour from 6:30 A. M. to 9 P. M. at 10 and 11 P. M.  
The last car from Depot at Mt. Prospect Ave. to Newark leaves at 10:30 P. M.  
LEAVE NEWARK, Broad and Market Sts., every half hour from 7:34 A. M. to 6:54 P. M., and at 7:54, 8:54 and 9:54 P. M.

## LIST OF LETTERS

Remaining unclaimed in the Post Office at Bloomfield, N. J., Feb. 2, 1873.

Adams, Mrs. Laura	McDonald, Charles
Baldwin, H. F.	Morton, Thomas
Baker, George	Moed, Thomas
Beck, Henry	Murphy, John (2)
Clark, Miss H.	Mead & Blewitt
Cotter, James	Matson, Lewis
Cooley, Mrs. R. C.	Mead, Ezra
Dick, Jersey	Monaghan, Patrick
Dougherty, Mary	Nicholson, Mrs. G. A.
Denike, Stephen W.	Noll, Michael
Flannery, Bridget	Neuman, P.
Fort, John	Reilly, Thomas O.
Garner, Adolph	Robeson, Jacob
Hail, Mrs. Mary	Stetz, Sarah
Hamler, Henry	Soul, Elie
Hewitt, T. P.	Smith, Matthias
Holmes, Mrs. L. H. (2)	Stripe, Rosa
Holland, Hanson	Sanier, Martin
Hickey, Michael	Sitting, Louis
Hall, Sarah W.	Schlepp, Louis
Jackson, W. P. (3)	Thompson, Dick W.
James, Henry	Thompson, B. S.
Krebs, Mrs. Sarah	Thompson, James M.
Lind, Bridget	Tyler, James
Luing, Mrs. Laura A.	Taylor, Mrs. T. H.
Lowe, Henry	VanGieson, James
Moran, Michael	Wilson, Mary
McClulloch, Edw.	

Any person calling for the above will please say "Advertised."

HORACE DODD, P. M.

## New Jersey Legislature.

The supplement to the act constituting "the Essex Public Road Board," which was introduced by Assemblyman Halsey on Monday last, was drawn and suggested by Mr. Edward S. Wilde. A copy has been handed us for publication. It explains itself, and if passed will be acceptable to a large class of property owners who would experience inconvenience in paying their assessments under the provisions of the existing law. The proposed law is as follows:

A further supplement to the act entitled "An act constituting a Public Road Board for the laying out, constructing, appropriating, improving and maintaining public carriage roads in the County of Essex," approved March thirty-first, Eighteen hundred and sixty-nine.

1. Be it enacted by the Senate and General Assembly of the State of New Jersey, That any and all assessments for benefits now made or hereafter to be made under and by virtue of the act to which this is a supplement, or either of the several supplements to said act, shall be payable and collectible in ten equal annual installments, computing from the date of such assessments respectively, provided, that in cases where one or more installments of any such assessments has been already paid, the balance shall become suitably payable and collectible under the provisions of this act.

2. And be it enacted, That so much of said act or said supplements as may provide for the payment and collection of any assessments in four equal annual installments, be and the same is hereby repealed, and that this act shall be deemed and taken to be a public act, and shall take effect immediately.

In the Senate on Wednesday, the constitutional amendments were taken up and a long and warm debate took place on the sentence which says that the legislature shall not pass any private, local, or special laws. Mr. Stone moved to expunge this, Mr. McPherson took the floor against the motion, and made an effective speech against partisan legislation for the government of cities, referring in strong terms to the present condition of Jersey City as governed by commissioners appointed by the Legislature, and not governed by the people themselves. Mr. Taylor denounced special legislation, and advocated a uniformity of laws for the people of the State. Further debate on the subject was postponed till Thursday. In the course of Mr. Taylor's remarks he referred to the great increase of newspapers and the consequent increase of expenses in printing the laws. He said there were little papers all over the State, printed partly in New York, and having very little New Jersey news, constantly coming forward and claiming the printing of the laws.

A bill was passed giving \$150,000 for the use of the convicts in the State Prison for manufacturing purposes.

In the House, Mr. Morrow introduced an important bill which provides that the offices of Secretary of State, Clerk in Chancery and Clerk of the Supreme Court shall be salaried positions. Its passage would be a saving to the State of a considerable amount now allowed in fees.

Mr. Halsey introduced a bill to incorporate the Mabel Association of Bloomfield, for mental, physical and pecuniary benefit. Messrs. Bailey, Richards, Farrand and others are named as incorporators.

Made to "See it." There is no doubt that tact, skill and careful preparation are as necessary to a successful advertiser, as they are to a successful teacher, doctor, lawyer, business man or mechanic. Some men advertise reluctantly, having no faith in such "humbuggery," and, failing to use tact, skill and careful preparation, become almost confirmed in their faithlessness. Now the facts are that an advertisement should be written and printed so as to attract attention, and it should be changed from time to time, at intervals, so as to give it a new aspect with some new point of attraction. The following capital story shows how an unbeliever was forced to "see it."

"I can't see it," said Buffer. Nobody reads an advertisement. It's preposterous to think of it." "But said the editor, 'you read what interests you?'" "Yes."

"And if there's anything that you particularly want, you look for it?" "Certainly."

"Well, among the thousands upon thousands who help to make up this busy world of ours, everything that is printed is read. Since as you please, I do assure that printer's ink is the true open sesame to all business success."

And still Buffer couldn't see it. He didn't believe that one half of those little crowded advertisements were ever read.

"Suppose you try the experiment," said the editor. "Just slip in an advertisement of the want of one of the most common things in the world. For the sake of the test, I will give it two insertions free. Two will be enough, and you may have it jammed into any out-of-the-way nook of my paper you like select. Two insertions of only two lines. Will you try it?"

Buffer said of course he would try it. And he selected the place where he would have it published—crowded in under the head of "Wants." And he waited and saw a proof of his advertisement, which appeared as follows:

WANTED—A good house dog. Apply to J. Buffer, 575 Tower street, between the hours of 6 and 8 P. M.

Buffer went away, smiling and nodding. On the following morning he opened his paper, and after a deal of hunting he found his advertisement. At first it did not seem at all conspicuous. Certainly so insignificant a paragraph, could not attract notice. After a time it began to look more noticeable to him. The more he looked at it the plainer it grew. Finally it glared at him from the closely printed page. But that was because he was the person particularly interested. Of course it would appear conspicuous to him. But it could not be so to others.

That evening Buffer was just sitting down to tea (Buffer was a plain, old-fashioned man, and took tea at 6), when his door-bell was rung. The servant announced that a man was at the door with a dog to sell.

"Tell him I don't want one."

Six times Buffer was interrupted while taking tea, by men with dogs to sell. Buffer was a man who would not lie. He had put his foot in, and he must take it out manfully. The twentieth applicant was a small boy, with a girl in company, who had a ragged, dirty poodle for sale. Buffer bought the poodle of the boy, and immediately presented it to the girl, and then sent them off. To the next applicant he was able truthfully to answer, "Don't want any more. I have bought one." The stream of callers continued until near 10 o'clock, at which hour Buffer locked up and turned off the gas.

On the following evening as Buffer, approached his house, he found a crowd assembled. He counted thirty-nine men and boys, each one of whom had a dog in tow. There were dogs of every grade, size and color, and dogs of every quality of whine, yelp, bark, growl and howl. Buffer addressed the motley multitude, and informed that he had purchased a dog.

"Then what d'yer advertise for?"

And Buffer got his hat knocked over his eyes before he reached the sanctuary of his home. Never mind about the trials and tribulations of that night. Buffer had had no idea that there were so many dogs in existence. With the aid of three policemen he got through alive. On the next morning he visited his friend the editor, and acknowledged the corn. The advertisement of "Wanted" was taken out, and in the most conspicuous place, and in the most glaring type, he advertised that he didn't want any more dogs. And for the advertisement he paid. Then he went home and posted upon his door—"Gone into the country."

From that day Josephus Buffer has never been heard to express doubts concerning the efficacy of printer's ink; neither has he asked, "Who reads advertisements?"

## New Advertisements.

**JOHN G. KEYLER,**  
BLOOMFIELD AVENUE,  
Bloomfield, N. J.

## FURNISHING UNDERTAKER

AND DEALER IN  
**FURNITURE of Every Description.**  
Coffins of Rosewood, Mahogany, Walnut, Imitation Rosewood, and Metallic Caskets on hand. White and Black Cloth Covered Coffins. Everything pertaining to the business.  
PARLOR AND CHAMBER SUITS,  
BUREAUS, BEDSTEADS,  
SOFAS, LOUNGES, WHAT-NOTS,  
BOOK SHELVES AND CASES,  
BRACKETS, LOOKING GLASSES  
etc., etc. Mattresses and Spring Beds always on hand. UPHOLSTERING AND REPAIRING done with neatness. ALL ORDERS PROMPTLY ATTENDED TO.

## ESTABLISHED 1841.

**JOSEPH B. HARVEY,**  
Tin, Sheet Iron and Copper Worker,  
ROOFING, LEADERS AND

**TIN WARE,**  
Plumbing and Gas Fitting, also SHEET LEAD, LEAD PIPE, LIFT AND FORCE PUMPS,  
Ranges, Hot Air Furnaces,  
Pier, Office and Cook Stoves, Hatters' Kettles, Water Closets, Bath Tubs, Cistern and Well Pumps.

The Subscriber, calling attention to his Business Card as above, and thankful for the patronage bestowed for the past thirty-one years by the people of Bloomfield and adjacent towns and country, solicits a continuance of the same, trusting that a strict attention to all business entrusted to him will merit their favor in the future as in the past.  
JOSEPH B. HARVEY.  
Bloomfield, Jan. 23, 73.—ly.

## BLOOMFIELD

## Fish and Oyster Market.

RAILROAD AVE., CORBY'S BUILDING.  
Fish, Oysters and Clams, Fresh from Fulton Market, Constantly on Hand.  
Oysters by the Quart, 100, or 1,000.  
Parties wishing the Order Wagon to call at their residences will please notify.  
SAMUEL MOORE.

## JAMES H. WAY,

DEALER IN  
**FINE GROCERIES AND PROVISIONS,**  
FLOUR, FEED, GRAIN, CANNED AND DRIED FRUITS.  
RAILROAD AVENUE, BLOOMFIELD.  
Goods delivered throughout Bloomfield and vicinity.

## WILLIAM COLFAX,

DEALER IN  
**DRY GOODS, GROCERIES,**  
GRAIN, FEED, ETC.  
A FINE ASSORTMENT of all goods in my line which will be sold low and promptly delivered in any part of the town.  
CORNER BROAD STREET AND BELLEVILLE AVE., BLOOMFIELD, N. J.  
Jan. 23, 73.

## BLOOMFIELD MARKET.

WILLIAM J. MADISON,  
Dealer in  
BEEF, VEAL, MUTTON, LAMB, PORK,  
POULTRY, SMOKED AND CORNED MEATS,  
Fruits and Vegetables in their Season.  
[BLOOMFIELD CENTRE,  
Jan. 22 BLOOMFIELD, N. J.]

## CRANE & SLAYBACK,

**MORRIS'S MILLS,**  
BLOOMFIELD, N. J.  
WHOLESALE AND RETAIL DEALERS IN  
**Flour, Feed and Grain.**

## 1873. JOHN RAEMSCH, 1873.

**FLORIST,**  
GREENHOUSES ADJOINING ARCHDEACON'S HOTEL,  
BLOOMFIELD, N. J.  
Orders will receive prompt attention, and plants will be delivered free of charge to any part of the town.

## Educational.

**MISS SHIBLEY'S**  
**School for Young Ladies.**  
BELLEVILLE AVENUE, BLOOMFIELD.  
The Fall Term opens Sept. 1st. There is a PRIMARY CLASS connected with the School.

## MISS L. L. BIDDULPH'S

**School for Boys and Girls,**  
Bloomfield Avenue, Bloomfield, N. J.  
Fall Term opens Sept. 1st, 1873.

## MISS JOANNA E. HARVEY,

(SOPRANO)  
PUPIL OF SIGNORA A. DARILL  
Teacher of  
**VOCAL AND INSTRUMENTAL MUSIC.**  
BLOOMFIELD, N. J.

## 1874. FEBRUARY. 1874.

The undersigned desires to inform the Public of his revision in prices, which he thinks will compare favorably with the Signs of the Times.  
Bloomfield, Jan. 1, 1874.

## C. H. DOLTON.

Granulated Sugar,	80c. for 7 lbs.
A. do.	75c. " 7 "
Extra C. do.	70c. " 7 "
Best Quality of Butter,	45c. per lb.
Good "	40c. " "
Fair "	35c. " "
Medium "	30c. " "
Sugar Cured Hams,	14c. per lb.
do Shoulders,	10c. " "
Pure Lard,	12c. " "
Mild Cheese,	18c. " "
Sharp do	16c. " "
New Crop New Orleans Molasses,	90c. per gallon, 24c. per quart.
Syrup	80c. " 22c. "
Porto Rico	70c. " 18c. "
White Table Beans,	11c. per qt.
Turkish Prunes,	15c. per lb.
Dried Currants,	10c. per lb.
Raisins, 14, 16, 18, and 20c	per lb.
Cranberries,	14c. per qt.
3 lb. Can Tomatoes,	24c. each.

## ORDERS SOLICITED

**Goods Delivered Free of Charge.**

**TERMS CASH OR C. O. D.**

**C. H. DOLTON,**

Bloomfield Avenue, Bloomfield, N. J.

## DEVOS'S BRILLIANT OIL

In Cans With Patent Faucets.

**PERFECTLY SAFE.**

The Finest Illuminating Oil in the World.

Certificate of R. OGDEN DOREMUS,  
Professor of Chemistry, College of City of New York, and Bellevue Hospital.  
"Your method of arranging packages, so secured that the purchaser may rely on obtaining it unadulterated, and as though received from your hands, cannot be too highly commended. The convenience of having long needed the protection you thus offer, and I have no doubt it will be appreciated."  
The leading officers of all Fire Insurance Companies, having examined the Sealed Can in which the Oil is placed by the Manufacturers, do hereby RECOMMEND THIS OIL, to all having need for such an illuminator, and believe that the result will be a saving of life and a diminution in the number of fires from Kerosene Lamp explosions, as to make all companies, more readily insure premises where this Oil is used for lighting.  
**Devoe Manufacturing Co.**  
117 FULTON ST., NEW YORK.

## HORACE PIERSON,

**REAL ESTATE AND INSURANCE AGENT,**  
Adjoining Archdeacon's Hotel, Bloomfield, N. J.

ESTATES, BUSINESS PREMISES, RESIDENCES, Building Lots and Farms to rent or in Villa Plots for Speculative Purposes now on hand and offered on money-making and accommodating terms. The above begs leave to announce to the public that he is, as heretofore, engaged in the Sale and Exchange of Real Estate, Renting Houses, the Collection of Rents, and Procuring Fire Insurance in first-class and responsible Companies.

## EDWARD WILDE

Invites attention to his assortment of Seasonable Goods,  
BLANKETS,  
DRESS GOODS,  
FLOOR AND TABLE OIL CLOTHS, (in great variety)  
HOLLANDS for Window Shades, a number of widths. Also, SHABBY FURNITURES.  
House Furnishing Goods in Great Variety.  
FAMILY FLOUR and GROCERIES OF THE BEST QUALITY.  
EDWARD WILDE, BLOOMFIELD CENTRE.

## Bloomfield Flouring Mills.

**J. W. POTTER,**  
Manufacturer of and Dealer in

## CHOICE FAMILY FLOUR,

from Pure Genesee Wheat. Also Rye and Graham Flour of the best quality.  
**Grain of all Kinds, Feed, Meal, Etc.**  
All good promptly delivered in Bloomfield and vicinity.

## J. W. BALDWIN & BROTHERS,

BROAD STREET, BLOOMFIELD, N. J.  
Groceries, Provisions, Flour and Feed,  
Dry Goods, Boots and Shoes, Wood and Willow ware, Hardware, House furnishing Goods, Crockery, Paints and Oils, &c., &c.

## COAL AND WOOD

At the lowest prices. Goods delivered in Bloomfield and vicinity.

## Advertisements.

Established 1859.

## FIRST PREMIUM Silver Ware!

AT THE ELEGANT STORE OF  
**BENJAMIN MAYO,**

587 BROAD STREET, Near City Hall Newark, N. J.  
P. S.—No connection with any other place.

A Full Line of Cutlery.

**MARTIN R. DENNIS,**  
Bookseller and Stationer,  
739 Broad Street, Newark, N. J.

**Sells Drafts on**  
ENGLAND, IRELAND, and SCOTLAND.

FOR ANY AMOUNT, AT THE LOWEST PRICES. ALSO  
PASSAGE TICKETS.

ON CUNARD, NATIONAL, ANCHOR, WHITE STAR  
AND OTHER CO'S STEAMERS,  
TO AND FROM

LIVERPOOL AND QUEENSTOWN.  
M. R. DENNIS,  
739 BROAD STREET, NEWARK, N.



THE  
**GUARDIAN**  
Safety Lamp.

Principle entirely new, tested by the New York Fire Department, who pronounce it the Safest Lamp for burning Kerosene Oil. Adapted to Dwellings, Hotels, Stores, Churches, Factories.

**LAWRENCE.**  
Agent for Newark and Vicinity, 451 BROAD ST.

Also,  
Fruit Jars, China, Glass Ware,  
Crockery, Cutlery, Plated Ware,  
Glass Shades for Wax Work, etc.,  
in large variety and lowest rates for cash.  
G. W. LAWRENCE, 451, Broad St., Newark

**Macknet, Wilson & Co.,**

DEALERS IN  
**HARDWARE, IRON AND STEEL.**

Builders' Hardware of every description.  
Stable Furniture,  
Horse Blankets &c.

Garden Tools.  
Lawn Mowers.

Fountains,  
Iron Vases for Lawns.

Refrigerators,  
Wine and Water Coolers.

Meat Safes,  
Ice Cream Freezers.

Washing Machines,  
Clothes Wringers.

Bar, Band and Hoop Iron.  
Horse-Shoes,  
Horse-nails.

Blacksmith's Tools.  
Agents for Fairbank's Scales, and the  
Champion Fire Extinguisher.

**MACKNET, WILSON & CO.,**  
706 BROAD ST., NEAR MARKET ST.  
NEWARK, N. J.

## New Hat store

OF  
**A. N. MERRITT,**

HATTER AND FURRIER,  
587 Broad Street Newark, N. J.

LARGE STOCK OF  
**HATS, CAPS and FURS,**

FOR LADIES, GENTS AND CHILDREN.  
Please call and examine before purchasing elsewhere.  
**A. N. MERRITT,**  
587 Broad St., Newark.

N. B.—Furs Repaired and Made Over in all the Fashionable Styles.

## BLOOMFIELD NURSERY.

**JOHN RASSBACH**  
Proprietor.  
BASKETS, BOUQUETS, WREATHS, CROSSES, &c.,  
For all suitable occasions.  
Orders promptly and faithfully attended to.  
JOHN RASSBACH,  
Cor. Midland and Maclellan avenues

## ARCHDEACON'S HOTEL,

BLOOMFIELD, N. J.  
This Hotel was established in 1807, and has recently been handsomely refitted. A first-class Restaurant connected with the Hotel.  
Apr. 14y

## MCDONALD'S

RESTAURANT AND OYSTER SALOON,  
BLOOMFIELD CENTRE,  
BLOOMFIELD, N. J.

